

LEARNING EXPEDITION OSLO (NORWAY)

JUNE 23 – 29, 2024



Discovering Digitization and Digital Transformation in Norway – embark on an extraordinary learning expedition to Norway, where innovation meets nature! Immerse yourself in the forefront of digitization, exploring sustainable tech, smart cities, and digital governance in a nation that seamlessly blends cutting-edge technology with the beauty of its landscapes!

Overview:

We are thrilled to invite you to join us on WA-SDT's "**Sustainable Digital Transformation Learning Expedition**" to Norway, a five-day immersive experience focused on Norway's progressive approach to sustainable digital transformation. The expedition includes curated visits and meetings with leading companies, government departments, associations, and educational institutions, providing exclusive insights into Norway's digital landscape and its dedication to sustainability. Participants will also gain perspectives from other Scandinavian countries, fostering a holistic understanding of the regional approach. The expedition aims to create an interactive environment, allowing participants to engage with key stakeholders, thought leaders, and experts, exploring real-world examples and emerging trends in sustainable digital transformation. As Norway leads global innovation in the digital realm, the expedition offers a unique opportunity to learn from the country's success and understand the initiatives and policies contributing to sustainable digital transformation. Participants are invited to join this remarkable journey to uncover the secrets behind Norway's digital prowess and explore the future of technology with a focus on sustainability.

Agenda:

DAY 0: SUNDAY, JUNE 23 – ARRIVING OSLO



- Participants arrive individually at **Oslo Airport, Gardermoen** and transfer to the five-star hotel "**Radisson Blu Plaza Hotel**", located within walking distance from Oslo Central Station. The most convenient and fastest way from Oslo Airport to Oslo city center is by taking one of the "**Flytoget**" express trains (<https://flytoget.no/en/>).
- In the evening, there will be a **welcome reception** with a **briefing** followed by a **networking dinner**.

DAY 1: MONDAY, JUNE 24 – OSLO

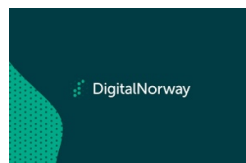
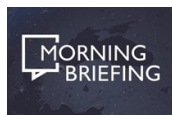


Fornybar
Norge



- Wake-up briefing & review
- **Seminar: Digital Transformation Norway – Status Quo**
- **Lunch**
- Transfer to and presentation by **Fornybar Norge**
- Transfer to and introduction by **Innovation Norway**
- **Dinner**
- Transfer back to hotel

DAY 2: TUESDAY, JUNE 25 – OSLO



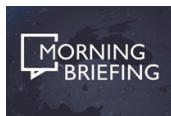
- Wake-up briefing & review
- Transfer to and presentation by **Digital Norway**
- **Lunch**
- Transfer to and seminar by **University of Oslo**
- Guided tour Oslo
- **Dinner**
- Transfer back to hotel

DAY 3: WEDNESDAY, JUNE 26 – OSLO



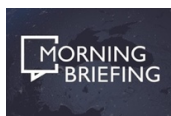
- Wake-up briefing & review
- Transfer to and presentation by **Ministry of Foreign Affairs Norway**
- **Lunch**
- Transfer to and presentation by **Norwegian Digitilisation Agency**
- Transfer to and presentation by **Ministry of Digitilisation and Public Governance**
- **Dinner**
- Transfer back to hotel

DAY 4: THURSDAY, JUNE 27 – OSLO & KONGSBERG



- Wake-up briefing & review
- Transfer to and presentation by **Shipping Offshore Network**
- **Lunch**
- Transfer to and presentation by **DNV**
- **Alternative arrangement:**
- *Transfer and visit to Kongsberg Agenda*
- **Dinner**
- Transfer back to hotel

DAY 5: FRIDAY, JUNE 28 – OSLO



- Wake-up briefing & review
- Transfer to and presentation by **SINTEF**
- **Lunch**
- **Round-table meeting & networking event**
- **Farewell dinner**
- Transfer back to hotel

DAY 5: SATURDAY, JUNE 29 - DEPARTURE / TOURISM

- **(option 1) Individual departure from Oslo Airport;** or
- **(option 2) Tourism program**

Key Features:

- **Insider Perspectives:** Gain insights from local experts, industry leaders, and innovators on the digital landscape.
- **Site Visits:** Explore state-of-the-art tech facilities and witness real-world applications of digitization.
- **Networking Opportunities:** Connect with like-minded professionals, establish collaborations, and exchange ideas.
- **Cultural Experiences:** Immerse yourself in the rich culture and uniqueness of Oslo during evening events.

Target Audience:

- Professionals, decision-makers, and individuals with a keen interest in understanding and influencing the intersection of digitalization and sustainability, responsible for guiding their organizations through digital transformation while aligning with sustainable practices.
- Policy-makers, legislators, and public servants aiming to understand how digital transformation can be harnessed to drive sustainable development and public service improvement.
- Professionals from the technology sector, including IT managers, software developers, and innovation officers, seeking insights into cutting-edge sustainable digital solutions;.
- Individuals with a focus on environmental and corporate sustainability, interested in exploring how digital technologies can be leveraged for positive environmental and social impact.
- Individuals interested in launching ventures or products with a strong emphasis on sustainable digital innovation.

Participation cost: CHF 7,800 includes:

- **Learning & fact-finding immersion:** meetings with and presentations by Norwegian / Scandinavian enterprises, lecture at University, meetings with Norwegian business executives and government officials, networking meeting, etc.
- **Accommodation:** 6 nights in single-room premium five-star-hotel with modern amenities, including daily breakfast.
- **Local transportation:** All local transfers in luxury coach included (6 days)
- **Meals:** Breakfast, lunch, and dinner provided daily (6 days).
- **Welcome briefing & reception** on arrival date (June 23)
- **Leisure & tourism activities Oslo**
- **Not included:** international flights, visa fees (if applicable)

Registration:

Note: As the number of participants is limited to 25 in order to make the Learning Expedition as efficient as possible, we kindly ask you to register soon.

To register for participation in this Learning Expedition, you can either use the registration (ticket) process on website, or send an E-Mail to info@wa-sdt.org and provide the following information: **full name, company name, job title, email address, cellphone number, nationality AND passport number** (vor visa application processing).

Should you have any inquiries or need further information, please don't hesitate to contact us also at +41 79 8163352 or send an E-Mail to info@wa-sdt.org.

Note: due to the high organizational and logistical costs of the learning expedition, the Learning Expedition will only take place with a minimum of 15 participants.

Join us as we unravel the digital tapestry of **Norway**, where tradition meets technology on an unparalleled scale. Don't miss this opportunity to be at the forefront of the digital revolution!

Your accompanying hosts:

During the entire Learning Expedition trip, you will be accompanied by two selected experts in order to guarantee the high standards you set for the content and professional planning and implementation of this learning and exploration trip. These two experts will be available to you daily throughout the trip for morning meetings and any questions that may arise during the trip.



Mr. Schedler is since 1996 Professor of Public Management at the University of St. Gallen; since 1998 Director of the Institute for Systemic Management and Public Governance; since 2012 Associated Fellow, Potsdam Center for Policy and Management, University of Potsdam, Germany; since 2019 President of the Board, Institute for Business Ethics, University of St. Gallen; since 2019 Director, School of Medicine, University of St. Gallen. His former positions included Vice President Research & Faculty at the University of St. Gallen (2015-2019); Dean, School of Management of the University of St. Gallen (2013-2014) Adjunct Professor for Public Management, Xi'an Jiaotong University, Xi'an, China (2009-2011); Visiting Scholar at the Goldman School of Public Policy, University of California, Berkeley (2002 and 2007); etc.



Mr. Mondl is an Economist and Sinologist, who has diverse and rich experience as former Diplomat in Asia and Africa, entrepreneurship, and the academic environment, where he established the China Competence Center at the University of St. Gallen. He is a frequent lecturer and key-note speaker on Asia related issues at various Universities and Business Schools as well as business organizations in Switzerland and other European countries, provides tailor-made Executive Development Programs for financial institutions, corporations, government organizations and educational bodies. Mr. Mondl has published different articles on China's and Asia's economic and cultural development.

For any inquiry, please don't hesitate to contact us at:

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