



THURSDAY, MARCH 27, 2025



1:00 PM - 7:30 PM



EFFICIENCY CLUB ZURICH (RENNWEG 58, 8001 ZURICH)



**WORLD ASSOCIATION FOR
SUSTAINABLE DIGITAL
TRANSFORMATION
WA-SDT**

DIGITAL TRANSFORMATION UPDATE

UNLEASHING SUSTAINABILITY: THE ROLE OF DIGITAL TRANSFORMATION IN REVOLUTIONIZING THE FINANCIAL INDUSTRY.

Distinguished Guests, Ladies and Gentlemen,

We warmly invite you to our symposium, titled **“Unleashing Sustainability: The Role of Digital Transformation in Revolutionizing the Financial Industry.”**

This half-day event offers a focused exploration dedicated to advancing sustainability through digital innovation in finance. It is a key component of the **World Association for Sustainable Digital Transformation's** ongoing conference series. As one of the six core areas our organization focuses on – Finance & Technology, Society & Governance, Agriculture, Education, Culture, and Health – this symposium will delve deeply into the transformative impact of digital innovations within the financial sector.

The symposium targets finance professionals, technology experts, sustainability officers, and industry leaders. It also appeals to policymakers, academics, investors, NGOs, and consulting firms. These groups will explore integrating sustainability with digital innovation in finance. The event fosters collaboration and knowledge exchange across diverse sectors.

Our esteemed speakers, leaders in their fields, will guide you through the myriad ways digital tools and technologies can be harnessed not just to optimize financial processes, but to embed sustainability at the core of financial operations.

Through insightful presentations and interactive case studies, we will explore innovative strategies and practical solutions that can propel the industry toward a more sustainable future. As you engage with fellow participants and experts, we encourage you to think critically about your role in this transformative journey.

Thank you for joining us on **March 27, 2025, in Zurich** for this pivotal event, where we aim to spark change and shape the future of finance in the age of digital transformation. Let's work together to build a financial ecosystem that supports sustainable growth for generations to come.



Josef Mondl
Founder & President
World Association for Sustainable Digital Transformation WA-SDT



🕒 1:00 PM – 1:30 PM

Registration and welcome reception



MODERATOR: **Mrs. Kirsten DUELLI** – Marketing Manager at IG B2B for Insurers + Brokers



🕒 1:30 PM – 1:45 PM | **Warming up session**

Mr. Peter KÖNIG – Author, philanthropist, financial evangelist
➔ **30 bold lies about money**



🕒 1:45 PM – 2:00 PM | **Opening address**

Mr. Josef MONDL – Founder & President, World Association for Sustainable Digital Transformation



🕒 2:00 PM – 2:30 PM | **Keynote speech**

Mr. Daniel FASNACHT – Senior Lecturer, Fellow, Director, University of Zurich UZH
➔ **Society 5.0: Sustainable Finance with Green Frontier Technologies**



🕒 2:30 PM – 2:50 PM | **Expert contribution 2**

Mr. Nikko K. ROBLES, CEO – Ascentys

➔ **Sustainability in 2025: Opportunities and Challenges for SMEs in Switzerland and the EU**



🕒 2:50 PM – 3:15 PM | **Expert contribution 3**

Mrs. Marta WIDZ – Professor of Practice, SDA Bocconi School of Management

➔ **Blending Tradition with Innovation: The Role of Enterprising Families in Sustainable Finance**



🕒 3:15 PM – 3:45 PM | **Afternoon coffee & networking break**



🕒 3:45 PM – 4:15 PM | Case presentation – China

Mr. Quanyi MIAO 苗全义 – Chairman, Beijing Jinda Trading Company; President, Huajin Davos Science and Trade (Beijing) Co. Ltd.

➔ **Green Fintech in China: Pioneering Sustainable Finance Through Innovation**



🕒 4:15 PM – 4:45 PM | **Panel session | Balancing Innovation and Responsibility in the Financial Sector**



Colinne BARTEL
Panel facilitator



Timo HEROTH
Lucerne School of Business



Walter FUST
WA-SDT



Nikko K. ROBLES
Ascentys



Nayana TALWAR
Sygnum Bank



🕒 4:45 PM – 5:15 PM | Closing keynote

Mrs. Colinne Bartel, Owner, TRUFFLE TIME

➔ **The Future of Finance: Pathways to a Sustainable Digital Economy**



🕒 5:15 PM – 5:30 PM | Closing remarks

Mr. Christoph STÜCKELBERGER, Founder and Honorary President, Globethics

➔ **Sustainable Digital Transformation in Finance: Ethical considerations**

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🕒 5:30 PM – 7:30 PM | **Networking reception & Symposium closure**



Money Museum

A special thank you to the "**Money Museum**" for their key sponsorship, which made this event possible. Their steadfast support is truly appreciated.

We are grateful for the support and expert contributions for this event by:



For further information:

World Association for Sustainable Digital Transformation WA-SDT | +41 79 8163352 | info@wa-sdt.org | www.wa-sdt.org



EXPERTS | SPEAKERS | PANELISTS

**Mr. Josef MONDL – World Association for Sustainable Digital Transformation**

Sinologist and Economist, former Diplomat in Asia and Africa, joined the University of St. Gallen in 2003 and established the “China Competence Center”, since 2017 Senior Advisor to the “TAO China Center Switzerland”, founder & president of the “World Association for Sustainable Digital Transformation”, member and expert of the “International Board Foundation”, author of the trilogy “BING - An Introduction to the Historical Foundations of Cultural Identity, Persuasion, Diplomacy, and War and Negotiation Strategies of China in the Pre-Qin Period”.

**Mr. Daniel FASNACHT, Senior Lecturer, Director, Fellow, University of Zurich**

Daniel FASNACHT is a Senior Lecturer and Director at the University of Zurich, specializing in digital transformation, disruptive technologies, and ecosystems. He brings global experience from Switzerland, Germany, Latin America, and the UK. Daniel holds an EMBA from the University of St. Gallen/UC Berkeley and a Ph.D. from the University of Nottingham. He is the CEO and Founder of EcosystemPartners AG and advises organizations like Innosuisse, the Swiss Innovation Agency. Daniel published five books and is a thought leader, merging academic rigor with practical insights.

**Mr. Peter Koenig – Founder of the International Business Network in Switzerland.**

Peter has been doing research on money and its influence on people, organizations and society for more than 30 years. He holds money seminars on how to handle money more freely and successfully in one's own life, in companies and in society. He has conducted special money seminars, founded the international conference series “Money & Business Partnership” and is the author of “30 dreiste Lügen über Geld” (30 Bold Lies About Money) which humorously provokes both laymen and experts, exposing the deception, shortcomings and untruths of some rarely questioned monetary theories.

**Mr. Nikko K. ROBLES, CEO, Ascentys**

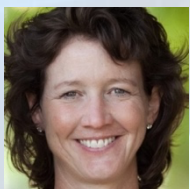
Nikko is CEO at Ascentys, where he focuses on accelerating growth across commercial, product, and investment partners. He spent more than decade at Thomson Reuters, helping shape the firm's M&A, partnership, and organic investment agenda. In his last role at TR, he led the development of the firm's market entry strategy to the sustainability and ESG software solutions market. He has knowledge on the dynamics of enterprise content and software markets that serve tax, finance, risk, and legal professionals with experience across the US, Europe, and Southeast Asia.

**Mrs. Marta WIDZ, Professor of Practice, SDA Bocconi School of Management**

Marta is a family business expert and professor affiliated with numerous institutions globally. She specializes in family business governance, sustainability, and wealth management. Recognized as a top influencer and advisor by Family Capital, she has significantly impacted family enterprises across Europe, America, and Asia. Marta founded the Family Silver Institute and holds faculty positions at prestigious business schools. She earned her Ph.D. from the University of St. Gallen and has contributed significantly to research on family office topics. Marta is a global citizen with educational ties to several leading institutions, e.g. she is the Director in Residence at INSEAD Wendel International Centre for Family Enterprise.

**Mr. Quanyi MIAO, Chairman, Beijing Jinda Trading Company; President, Huajin Davos Science and Trade (Beijing) Co. Ltd.**

Mr. Miao Quanyi holds a DBA degree from Peking University, majoring in law, economics, and management. He has led the Asia-Pacific (International) Industry-University-Research Promotion Association and the Macau Environmental Science and Technology Development Association. His expertise spans international trade, finance, clean energy, and more. He actively supports Southeast Asian governments in socio-economic development and focuses on cultural and scientific research.

**Mrs. Colinne BARTEL, Owner TRUFFLE TIME, Managing Director AC Innovation GmbH**

Colinne owns Truffle Time, a subsidiary of AC Innovation GmbH, which aids entrepreneurs in marketing and business development. As chief project manager, she handled capital expenditures for an Advent International portfolio company in Europe. After completing her MBA and a research trip in East Africa in 2002, she joined McKinsey & Company. She holds a B.A. in Political Science from UCLA, an M.A. in International Relations from Claremont Graduate School, and a dual MBA in Strategy and Finance from The Peter F. Drucker School of Management and EDHEC Business School. Her passions include sports, the arts, and cultural exchange.



Mr. Timo HEROTH, Lecturer at Lucerne School of Business

Timo is a distinguished scholar and educator in corporate sustainability and finance. With a Ph.D. from the University of St. Gallen, he focuses on corporate sustainability disclosure and double materiality. He co-founded Equintel GmbH, where he leverages data-driven ESG intelligence, and serves as a lecturer in ESG reporting. With extensive experience in project and relationship management across China and Europe, his competencies include corporate finance, sustainability strategy, and CSR. An expert in big data analytics, he is dedicated to advancing knowledge in sustainability and finance education.



Mr. Walter FUST, Honorary Chairman World Association for Sustainable Digital Transformation

H.E. Dr. Fust is a well-known former Diplomat in the Swiss Foreign Ministry from 1975 – 1985. He still holds a number of international functions like Chairman of the Board, Globedev AG; Chairman of the Board, Africa Innovation Foundation; Member of the board, Coalition for a Dialogue on Africa (CoDA), Addis Abeba. He was Member of the Board, Symphasys Foundation; Member of the Board of Directors, CATIE, Costa Rica; Chairman of the Board, Global Crop Diversity Trust, Germany; Member of the Board, Digital Divide Data, New York / Nairobi / Vientiane / Phnom Penh; Member of the Expert Committee on Public Administration; UN-CEPA, New York; Member World Economic Forum; Global Agenda Council on Humanitarian Affairs; Director General, Swiss Agency for Development and Cooperation; Secretary General, Swiss Ministry of Interior.



Mr. Christoph STÜCKELBERGER, Founder and Honorary President Globethics

Christoph is a Swiss theologian and ethicist. He studied theology in Basel and Zurich and received his doctorate in ethics. He is the founder of Globethics.net, a global ethics network, and has written numerous publications on topics such as sustainable development and business ethics. He has taught as a professor at various universities and is heavily involved in church development work. He is known for his efforts to promote ethical behavior in the global economy. In addition to his role as founder and honorary president of Globethics, he is president of EthicsConsult Stueckelberger, president of the Oikosinvest Foundation, Visiting Professor at the Godfrey Okoye University, Member of the Advisory Board of the Centre for the Study of Religions and Business Ethics at Renmin University Beijing/China, Distinguished Professor at Minzu University of China, etc.



Mrs. Nayana TALWAR, Head Private Clients & Family Offices, Executive Director, Sygnum Bank

Nayana Talwar, based in Zürich, ZH, CH, is currently a Head Private Clients and Family Offices | Executive Director at Sygnum Bank. Nayana Talwar brings experience from previous roles at Sygnum Bank and RBL Bank. Nayana Talwar holds a 2007 - 2009 PGDM in Finance @ S.P. Jain Institute of Management & Research. With a robust skill set that includes Banking, Customer Acquisition, Due Diligence, Portfolio Management, Corporate Finance and more.





Introduction to the WORLD ASSOCIATION FOR SUSTAINABLE DIGITAL TRANSFORMATION



Welcome to the World Association for Sustainable Digital Transformation, an innovative organization founded 2020 in Switzerland, committed to propelling the world towards a more eco-conscious future through sustainable digital transformation. Guided by our vision, "**Leading the change in Sustainable Digital Transformation for a more eco-conscious world,**" we want to create awareness for trends, challenges, risks, opportunities of Sustainable Digital Transformation along the **17 Sustainable Development Goals (SDGs) at the heart of the UN's 2030 Agenda.** By fostering human connection amidst growing digitalization, we strive to bring people together for personal dialog, enabling collaborative efforts towards a sustainable digital transformation

that empowers the global community, and stand at the forefront of harmonizing digital advancements with sustainability.

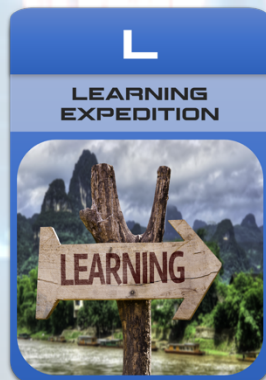
At the heart of our mission is the "**6+4 model,**" which strategically prioritizes **six key sectors** integral to sustainable transformation: **FinTech, State and Society, Agriculture, Education, Culture, and Health.** To maximize our impact, we concentrate our efforts across **four critical regions** – **Europe, Asia, Africa, and Latin America** – recognizing the unique challenges and opportunities each presents in the realm of digital transformation.

<p>EUROPE</p> <p>ASIA</p> <p>AFRICA</p> <p>LATIN AMERICA</p>	<p>1</p> <p>FINANCE & TECHNOLOGY</p>	<p>2</p> <p>GOVERNMENT & SOCIETY</p>	<p>3</p> <p>AGRICULTURE</p>
	<p>4</p> <p>EDUCATION</p>	<p>5</p> <p>CULTURE</p>	<p>6</p> <p>HEALTH</p>



Our international network is fortified through the collaboration with "**Regional Chapter Partners**," ensuring localized and effective implementation of our initiatives. These partnerships are crucial in aligning our global goals with regional contexts, fostering a more interconnected and sustainable digital future.

We engage our community through various activities designed to inspire, educate, and catalyze change. Our main events include an annual **International Forum** hosted either in Davos (Switzerland) or in one of our partner countries, providing a platform for thought leaders and innovators to exchange ideas and best practices. Additionally, we organize annual **Learning Expeditions** to Europe, Asia, and Africa, offering immersive experiences that highlight the successes and challenges in sustainable digital transformation. To maintain momentum and encourage ongoing dialogue, we also host regular one-day specialist events and symposia in Switzerland and other European countries under the theme "**Digital Transformation Update**," each focusing on one of our six priority areas.



By connecting diverse perspectives and fostering collaboration across regions and sectors, the **World Association for Sustainable Digital Transformation** is dedicated to driving impactful change and creating a sustainable digital future for all.

Join the **World Association for Sustainable Digital Transformation** by choosing one of our many membership options, support our long-term endeavors and shared vision, and be a catalyst for change. Together, we can innovate responsibly, build a sustainable digital future, and empower communities worldwide. Dive into a world where technology and sustainability walk hand in hand. Transform today for a brighter tomorrow with WA-SDT.